

This Magic Moment

(Jay and the Americans)

This magic moment
So different and so new
Was like any other
Until I kissed you

And then it happened
It took me by surprise
I knew that you felt it too
By the look in your eyes

Sweeter than wine (sweeter than
wine)
Softer than a summer night
(softer than a summer night)
Everything I want, I have
(everything, everything)
Whenever I hold you tight

This magic moment (this magic
moment)
While your lips are close to
mine
Will last forever
Forever till the end of time

(this magic moment)
Whoa-oh-oh-oh-oh
Oh-oh-oh-oh-oh
(this magic moment)
Oh-oh-oh-oh

Sweeter than wine (sweeter than
wine)
Softer than a summer night
(softer than a summer night)
Everything I want, I have
(everything, everything)
Whenever I hold you tight

This magic moment (this magic
moment)
While your lips are close to
mine
Will last forever (this magic
moment)
Forever till the end of time
(magic)

Whoa-oh-oh-oh-oh (magic)
Whoa-oh-oh-oh-oh (magic)
Oh-oh-oh-oh (moment)

Oh-oh-oh-oh (magic)
Oh-oh-oh-oh (magic)
Oh-oh-oh-oh-oh (magic)
Oh-oh-oh-oh (moment)

Magic, oh-oh-oh
Magic, oh-oh-oh
Magic, oh-oh-oh (moment)

"This Magic Moment" is a song composed by lyricist Doc Pomus and pianist Mort Shuman, and is one of their best-known songs.

It was recorded first by Ben E. King and the Drifters. The Drifters version spent 11 weeks on the Billboard Hot 100 and reached No. 16 on April 2, 1960. The session musicians Jerry Leiber and Mike Stoller hired to play on this record were: Phil Bodner on sax, Ernie Hayes on piano, George Barnes (musician) and Bucky Pizzarelli on guitar, George Duvivier on bass, and Shep Shepherd on drums.

In 1968, Jay and the Americans released a version of the song, which became the song's most widely successful release. Their version spent 14 weeks on the Billboard Hot 100, reaching No. 6 on March 1, 1969, while reaching No. 1 on Canada's "RPM 100" and No. 11 on Billboard's Easy Listening chart. The song also debuted at No. 4 in the first issue of RPM's "Young Adult" adult contemporary chart. The single earned gold record status from the Recording Industry Association of America.

The Misfits recorded a cover of this song for their sixth studio album, Project 1950.

The song is used in David M. Evans' film *The Sandlot* and was also featured in David Chase's television show *The Sopranos* in the episode "Soprano Home Movies". In 2016 it was used in ESPN's 30 for 30 of the same title, "This Magic Moment" about the Orlando Magic.

Lou Reed's version, from a Doc Pomus tribute album, *Till the Night is Gone*, was featured in David Lynch's film *Lost Highway*.